

Passionate about designing products with innovative technologies?
Looking for new challenges in the field of industrial design and fancy yourself an all-rounder?

Come and join our team as:

INDUSTRIAL DESIGNER MARKETING SPECIALIST M/F/D

ABOUT OUR COMPANY:

yachtwerft meyer is based in the region of Bremen and is a medium sized family-owned company (about 40 employees on average) with a very good standing in its sector. The company has achieved global renown as an innovative builder of mega yacht tenders, special craft and high-tech composite products for the marine, aviation and automobile industries.



WHO WE ARE LOOKING FOR?

We need ambitious, highly motivated individuals just graduated or with a few years of workplace experience in the field of: industrial design (automotive design, transportation design, detail design) and marketing.

You will be confident in different areas of design and marketing, with an interest in the luxury sector. You will be driven by a passion for the aesthetics, proportions, ergonomics, and functionality visible in all our products, which are built here on site by ywm. You will bring your creativity into all areas of our marketing.

You will be working in close cooperation with our Senior Designer, Senior Naval Architect and Project Manager.

You will join a driven international team of designers and engineers that share your desire to innovate, your courage to challenge and commitment to act.

In return we will reward your achievements and offer interesting future options.

To work here is to tackle a different challenge every day, jump in at the deep end, and aim for goals that will force you to grow. We will expect you to expand your skill set and push our company forward with exceptional design and innovative ideas for our marketing.

It's not for everyone, but if you're the right person, we'll give you great opportunities to build up your future professional life.

YOUR DAILY BUSINESS:

To design our products, you will:

- Create concepts of boats or equipment for the superyacht industry. Hand drawings are an advantage!
- Work daily with 2D and 3D modelling and rendering software (AutoCAD, Solidworks, Rhino, Keyshot)
- Develop the concepts to deliverable images with the Adobe Suite products.
- Create technical documentation and drawings for production.
- Communicate with subcontractors and design collaborators.
- Prepare mock-ups of our products for construction.
- Collaborate closely with the shipyard – be ready to get your hands dirty!

For the Marketing department -specially in Fair's season-, you will:

- Create presentations with Adobe products for the marketing and sales department.
- You should have basic knowledge of PowerPoint.
- Organise photo shoots and take pictures and videos of our products.
- Work with Premiere Pro is an advantage when editing videos.
- Organise all topics regarding trade fairs: stand design, presentations, bookings.
- Prepare our monthly newsletter.
- Take care that our webpage is up to date.
- Create content for our social media channels.

PROFILE:

- Graduate industrial/product designer.
- Good level of 2D and 3D modelling skills: especially with Solidworks and AutoCAD. Rhino is an advantage.
- You can translate ideas easily into images, drawings and 3D models, but you are also good with words.
- You think Photoshop is your last name. You know your way through the Adobe Suite, especially Photoshop, InDesign and Illustrator.
- Basic understanding of production processes within fibre composites, stainless steel, wood and more.
- Good instinct for interior and exterior materials and finishes
- Passion for precise, clean and detailed work.
- High motivation and good assertiveness.
- You are organised.
- High level of initiative, autonomy and strong communication and organisation skills. You are an organised and motivated person that is up to a new challenge every day.
- Communications skills in English and preferably in German as well.
- Very good and confident behaviour towards customers, suppliers etc.

The opportunity is here – make it yours !

Mail to: bewerbung@yachtwerft-meyer.de

**yachtwerft
meyer** ○○○